

**Dear Valued Member of Holiday Letter Recipient Team,**

“We hope this letter finds you happy, healthy, and enjoying a restful and restorative holiday season with loved ones.”

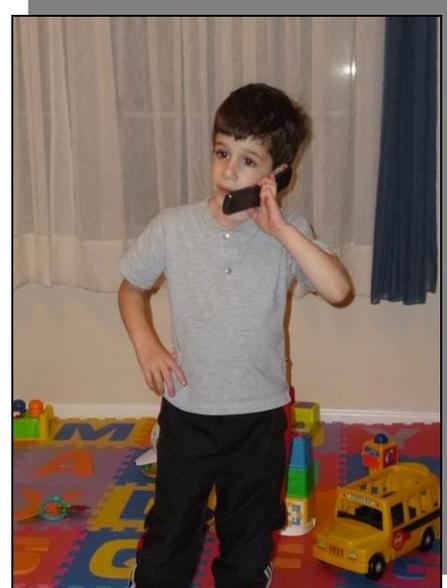
*Here at the Yardley Office of Ruscio, Inc., that motto has expressed our hope since 2006. We pledge to keep hoping those same words at you, annually. Last year’s holiday letter brought news of Zach’s arrival, and this year we’re pleased to report that there are still four (4) of us staffing the Yardley Office. Thanks to the successful renewal of strategic dependent care arrangements with an independent contractor (Janet, our nanny) and a local Montessori establishment (Max’s school), our Holiday Letter Specialists have been able to maintain focus on earning your loyalty by continuing to put you, the reader, first. We take this responsibility seriously and are dedicated to our mission of providing quality updates on our lives with release dates that coincide with your most cherished year-end rituals. Please enjoy this year’s product—in an exciting new font!*

*At Ruscio, Inc., we truly believe that our most valuable assets are our people. They’re like family to us. Our junior associates are meeting or exceeding the expectations of our senior staff by diligently serving our clients.*



**Zach.** Administrative Assistant.

“Welcome to Ruscio, Inc.! I see that you’re already inside my home! How can I help you?”



**Max.** Customer Care Specialist.

“Right, laser-cut, the best. We’ll get ‘em to you by Friday. Guaranteed.”



Tenure?

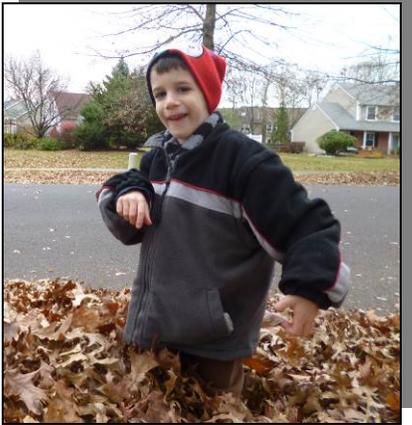
*Max has been with us for nearly 5 years, and Zach for 20 months. We’re optimistic that our senior staff, too, will be with us here at the Yardley Office for years to come. Ayelet applied for tenure at her side job as a professor at the University of Pennsylvania. Her case is under review. Something more authoritative than our wishful thinking should be revealed this spring.*

*John was on sabbatical from his side job at The College of New Jersey this fall, writing a book. Or else he’s been fired and is letting people down gently here at home. He says the novel will introduce principles of basic and behavioral economics, but talk is cheap. Where is this book? Nobody’s seen it.*



Book?

Since the dawn of its popularity, we at Ruscio, Inc. have spoken often of how nice it would be to achieve work-life balance. Our staff works hard and plays hard, and we try to maximize the overlap between the two. (We scrupulously obey all applicable labor laws.) Below, are the boys working or playing? It's hard to tell, eh?



**Max.** Leaf Inspector.

"I like what I'm feeling here, everyone!  
Good crunch, nice bounce, well piled!"



**Zach.** Facilities & Maintenance Patrol.

"We've got a big pick-up any day now. I need these  
leaves on the curb. It's all of our \*\*\*es on the line!"

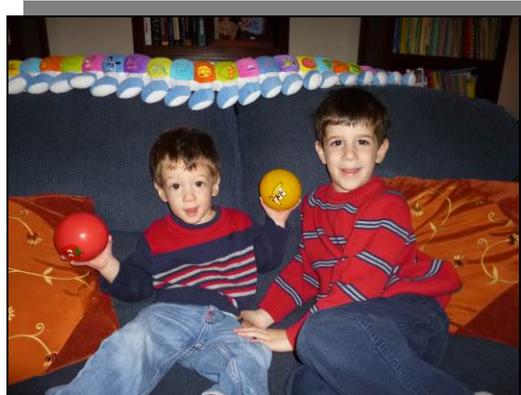
*They say that a picture is worth 1,000 words. We hope you'll agree, as you have no idea how much that lowers our production costs here in the Holiday Letter Department! In that spirit, we proudly present six more pictures—in lieu of 6,000 more words—to showcase the boys' ability to adapt to the seasonal climate change that impacts civilization in the area of the Yardley Office.*

*In the warmer months, we were able to detach Zach from the giant spring (below, left), the boys attempted to drown their toys in a water table (below, center), and Max kicked off his sports career playing for the Gold Team in a soccer league that wisely elects not to keep score (below, right).*



*As we're sure you'll agree, effective reports contain not only images, but also a more primitive form of informational display known as "text." Here is some extra text, provided by the Holiday Letter Consultant, which fits rather nicely down here even though it has little to do with any of the accompanying images. Max loves school, is beginning to read and enjoys writing, loves Legos™, is addicted to his pop-up Thomas™ game, and loves pretend play, especially from the villain's perspective. He's currently obsessed with Captain Hook.*

As colder weather approached, Zach grew a thick coat of panda-colored fur (below, left). Max helped minimize our exposure to liability for accidental injuries on the premises (below, center). Both boys often preferred to stay warm inside with their “squishy balls” (strawberry and banana; below, right).



In other news, also provided by the Holiday Letter Consultant, Zach has transitioned from a baby into a walking, climbing, giggling, non-stop-talking little person. He enjoys music class (and sings along) and is obsessed with ice cream. His second favorite thing (after ice cream) is books, he finds something hilarious every day (usually a new word), and he plays right along with Captain Hook.

As an aside, the Holiday Letter Writer noticed that his consultant wrote several times of addiction or obsession. That’s right, not only is she a mother of two, but she’s also a licensed clinical psychologist.

We’d also like to copy and paste, from the bottom of our hearts to this letter, that the boys enjoyed visits to Sesame Place™ and gym over the summer, vacation with the Merons in New Hope, PA in June, celebrating Labor Day with the Ruscios (formerly of the Hagerstown Office, now closed due to retirements), many other visits with family, and playing together. Max loves bossing Zach around, and Zach loves all the attention.

And now you’re up-to-date! Thanks for your continued support! We hope that you and your loved ones have a joyful holiday season and a wonderful new year.

Here are some SPECIAL OFFERS to help you achieve this vision. Click these links to see just how live they are!

**1. Authentic Holiday Letters of Yore.** Transport yourself several years back in time to read about life in the Yardley Office during a slightly earlier part the 21<sup>st</sup> century (2006 – present). Hand crafted and timelessly preserved in the vintage Adobe PDF file format. Get yours before they’re gone!

<http://www.tcnj.edu/~ruscio/holidays.html>

**2. Pictures and Videos of the Boys.** Pristine photos free of cropping, color balancing, or other alterations plus exclusive “moving-picture” footage of Max and Zach. Conveniently presented in both thumbnail and full-size styles. Tastefully arranged into more than 250 albums numbered by week rather than something more conventionally meaningful. Be the first person at your IP address to view them all!

<https://picasaweb.google.com/113323955775289784206>

**Contact Us.** We treasure your feedback and sincerely intend to maintain the privacy of your personal data. Whether you communicate with us in person or by voice, post, carrier pigeon (not available in all regions), or digital media, we’ll make some effort to follow the strictest security protocols.

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**Max & Zach**—Junior Associates: Play with a plastic spray bottle, empty or filled with water, they’ll find you